



HQ APPAREL (PVT) LTD.

Igniting Your Fashion Vision

COMPANY PROFILE



HQ Apparel (Pvt) Ltd

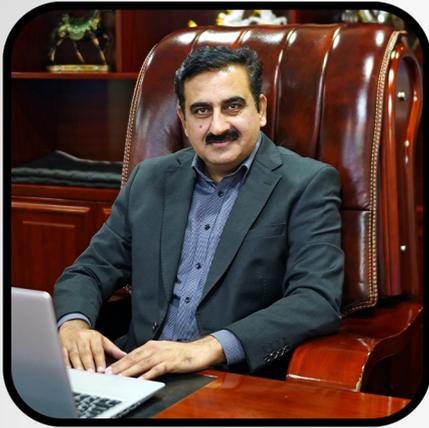
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A Word from *Our* CEO



At **HQ Apparel**, our journey began with a simple yet powerful vision — to redefine the standards of apparel manufacturing by becoming a trusted partner for brands around the world.

Founded by industry professionals who understand the unique challenges of fashion production, HQ Apparel was built to bridge the gap between creativity and execution. From the very beginning, our mission has been to offer not just manufacturing services, but complete solutions that empower fashion brands to grow with confidence.

Whether you're an ambitious new label finding your place in the market or an established fashion house scaling up for global demand, we're here to walk with you every step of the way. Our commitment to quality, transparency, and timely delivery ensures that your vision is translated into tangible products — without compromise.

With an international outlook and a deep understanding of the fashion landscape, HQ Apparel proudly supports your brand's journey from concept to closet.

Zia Ullah Chaudhry
Chief Executive



Vision, Mission & Core Values

Vision

To redefine garment manufacturing by making cutting-edge, small-batch production accessible to every designer.

Mission

- **Empower Brands:** Enable labels of all sizes to launch with confidence.
- **Innovate Continuously:** Blend artisanal techniques with digital precision.
- **Champion Sustainability:** Deliver quality with a lighter environmental footprint.

Core Values

- **Craftsmanship:** Every stitch matters.
- **Transparency:** From thread source to final shipment.
- **Partnership:** Your success is our success.





What Sets Us Apart

- **Low Minimums:** Launch new styles with only 50 pieces—test the market without risk.
- **High-Volume Requirements:** We cater to all types of brands — from startups with low minimums to large-scale clients with high-volume requirements.
- **Digital First:** Real-time 3D prototypes let you tweak fit and details before any fabric is cut.
- **Hyper-Custom:** From bespoke Pantone dyeing to specialty finishes like puff print and foil.
- **Speed & Reliability:** Typical turnaround of 4–6 weeks from design approval to delivery.
- **Eco-Smart Sourcing:** Organic cotton, recycled polyester, and water-efficient dye processes.





Our End-to-End Journey

• Inspire & Design

- Collaborative kick-off workshop
- Virtual mock-ups for instant feedback

• Sample & Perfect

- First-run sample delivered in 15–20 days
- Unlimited tweaks until you say “go”

• Scale & Produce

- Scalable production tailored for both small and large orders.
- Consistent output through skilled teams and flexible processes.

• Inspect & Ship

- Four-point quality audit ensures zero surprises
- Worldwide logistics network for door-to-door delivery





Technology & Innovation

- **3D Garment Simulation:** Pinpoint drape, stretch, and seam placement.
- **Digital Pattern Grading:** Auto-scaled sizes with human-expert review.
- **Lean Floor Layout:** Reduces waste by 25% and accelerates throughput.
- **Smart Inventory:** Just-in-time fabric ordering to cut storage costs.
- **In-House 24/7 Design Support:** Round-the-clock design assistance.
- **Fast Prototype Support / R&D:** Quick sampling with R&D support.





Quality & Compliance

Four-Stage Quality Control

- **Fabric Inspection:** Color, weight, and hand feel
- **In-Process Stitch Check:** Seam strength and alignment
- **Finish Review:** Trim, print, and embellishment accuracy
- **Pre-Shipment Audit:** Fit, packaging, and labeling



Collaborative Partnerships

- **Fabric Houses:** Trusted partnerships with globally recognized mills to ensure premium quality sourcing.
- **Trim Specialists:** Access to premium zippers, buttons, and custom labels.
- **Logistics Allies:** Integrated shipping solutions through trusted companies.
- **Design Agencies:** Co-development of seasonal capsules and limited editions.





Product *Catalogue*



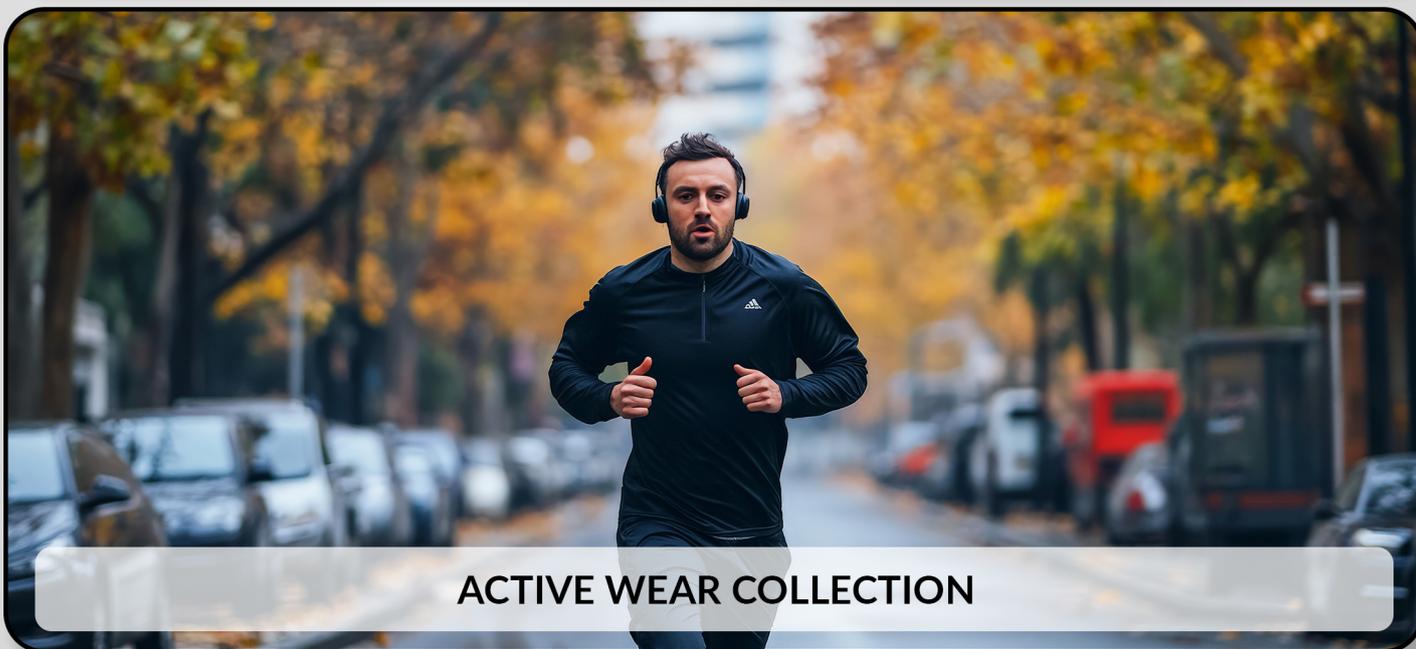
WOVEN COLLECTION



DENIM COLLECTION



NON-DENIM COLLECTION



ACTIVE WEAR COLLECTION



Fashion *Wear* Products





Jersey / Active *Wear*





APPAREL

Industrial *Wear* Products





Hospitality & Hospital Wear Products





Contact

Us

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